

Our Domain

- **Communication Design**
Communication Designing, IMC Strategic Designing, Strategic PR Designing
- **Strategic Planning**
Concept / Target / Positioning / Campaign Strategy Planning, Product Development
- **Digital / Interactive Marketing**
Digital Solution Planning, Interactive/Social Media Plan Development
- **Branding / Consulting**
Brand Consulting, Brand Development, Brand Vision Designing, Brand Symbol Development (CI/VI)
- **Creative**
Campaign development and implementation – TV / Graphic / Radio / Digital / Interactive contents
- **Promotion / Event**
Promotion idea development and implementation– Direct Marketing / Database Marketing / Channel Promotion / Inner Promotion / SP tool development / SP Media, Sampling / Package development / Event Planning & Implementation
- **Media Planning**
Communication Structure Development, Media Plan Development
- **Corporate Communications**
Corporate and Product Strategy development / Social Communication Planning, Corporate Strategy Consultation
- **Research into advertising**
Market research, Consumer research, Distribution research, Product evaluation research, Test marketing